



NEWS RELEASE

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Home Ownership Matters announces a new educational tool

HOM INTros

Indianapolis, IN. September 9, 2009—HOM President and Founder Mildred Wilkins is pleased to announce an expansion in efforts to provide educational resources which address the current challenges faced by both consumers and real estate professionals across the country. Despite the best efforts of the administration, foreclosures continue to increase. There exists an urgent need for today's borrower who is in default to know what options are available and who can help to implement them. HOM INTros will help to meet that need

HOM INTros are short, clear, concise and **FREE**. They can be viewed in 8-10 minutes and are readily available via your home computer. They are designed to be *INTroductions* to a wide range of subjects associated with dealing with housing concerns in these challenging times. HOM INTros provide snippets of information so that you have the basics. We also include a list of resources which will help you to do the research you need to do to better understand and address your personal situation. Sometimes all a person needs is a starting place.

The information needed by consumers has changed as foreclosures have increased. The magnitude of the problem has created a need for new ways to disseminate information. Foreclosure is frequently avoidable but unfortunately consumers have limited opportunities to learn what options are available. HOM INTros will be widely available

and best of all they are **FREE**. Audio will be available for a selected number of the INTros within the next 30 days.

HOM INTros are available on the HOM website or directly from the HOM blog, <http://HomeOwnershipMatters.blogspot.com>. For a list of current titles, click [here](#). The list will continue to be updated weekly with the expectation that more than 75 topics will be addressed within the next few months. Check back if you don't see the topic you were searching for yet. Or, email Heather at meade.heather@gmail.com to request the subject be addressed in a future INTro.

HOM INTros—another way we're fighting the foreclosure battle.

Ms. Wilkins is a former Fannie Mae Broker-Specialist who sold foreclosed properties for Fannie for 2½ years. She has received loss mitigation training from NeighborWorks America, Fannie Mae and HUD. Since founding HOM in 2002, her work has been featured in the *New York Times* and *BusinessWeek*, she has appeared on MSNBC and NPR as well as being featured in many newspaper articles across the country.

Wilkins has been a faculty member for Graduate REALTOR® Institute (GRI) since 2004. She is also a member of the faculty of NeighborWorks America as a trainer in Foreclosure Intervention. She is regularly a speaker or trainer at numerous state/regional conferences on foreclosure intervention, predatory lending, loss mitigation and/or mortgage fraud. She is widely recognized as a leading expert on these subjects. HOM has been certified as a continuing education provider for real estate professionals in Colorado, Nebraska, Kansas, Ohio Indiana, Kentucky, Tennessee and Alabama.

If you are interested in hosting the HOM INTros on your website, give us a call to discuss this option as a way to reach a larger audience.

For (FIS) or other training offered by HOM, check upcoming events on the website, www.HomeOwnershipMatters.com for details.

Interested in foreclosure training for your city/state?
Contact Mildred Wilkins at (866) 507-5105.



INtros

Currently Available INtros Include:

INtro #2 — Deal or No Deal

INtro #5 — What is a Hardship Package?

INtro #9 — The Secret Key to Success (OR How to get what you want, ALMOST every time)

INtro #14 — Who You Gonna Call When the Bank Won't Cooperate?

INtro #15 — Your Servicer is a "Go-Between"

INtro #22 — Loan Modification 101

INtro #26 — Mortgage Assumption: The GOOD, The BAD, The UGLY

INtro #28 — Demand Your Note: A Foreclosure Intervention Strategy

INtro #32 — Partial Mortgage Payments: Where Do They Go?

INtro #33 — Why Are You Behind on Your Mortgage? (At least, What are you Telling the Bank?)

INtro #37 — REALTORS: Dare to Re-Define Yourself

INtro #41 — Cash-For-Keys

INtro #61 — The Bank Locked Me Out of My House — Can They Just Do That?

INtro #68 — Special Protection if You're Military

INtro #75 — Your Mortgage Documents...Filled with Surprises

Check back regularly for more topics!